

**NELA HIGHWAY SAFETY PARTNERSHIP MEETING MINUTES**  
**December 28, 2017**

<u>Attendees:</u>			
Cynthia Perdue	NELA Highway Safety Partnership	318-502-2992	<a href="mailto:cynthia@northdelta.org">cynthia@northdelta.org</a>
Randal Lowery	LSP- Troop F	318-805-3527	<a href="mailto:randal.lowery@la.gov">randal.lowery@la.gov</a>
Sara Dickerson, RN	LSP-Troop F	318-355-2410	<a href="mailto:sara.dickerson@la.gov">sara.dickerson@la.gov</a>
Bobby Brinkerhoff	LSP-Troop F	318-376-2615	<a href="mailto:william.brinkerhoff@la.gov">william.brinkerhoff@la.gov</a>
Michael Reichardt	LSP-Troop F	318-557-5174	<a href="mailto:Michael.reichardt@la.gov">Michael.reichardt@la.gov</a>
Mary Barrios	Children's Coalition	337-257-2122	<a href="mailto:Mbarrios@childrenscoalition.org">Mbarrios@childrenscoalition.org</a>
Casey Williamson	LSP-Troop F	318-345-0000	<a href="mailto:casey.williamson@la.gov">casey.williamson@la.gov</a>
John Peters	LSP-Troop F	318-345-0009	<a href="mailto:john.peters@la.gov">john.peters@la.gov</a>
Philip Zalewski	LSP-Troop F	318-547-2592	<a href="mailto:philip.zalewski@la.gov">philip.zalewski@la.gov</a>
Eric Cuenca	LSP-Troop F	318-729-2301	<a href="mailto:eric.cuenca@la.gov">eric.cuenca@la.gov</a>
Natalie Sistrunk	DOTD	318-342-0105	<a href="mailto:natalie.sistrunk@la.gov">natalie.sistrunk@la.gov</a>
Tommy Lewis	LSP-Troop F	318-557-6123	<a href="mailto:tommy.lewis@la.gov">tommy.lewis@la.gov</a>
John Eason	DOTD-Retired	318-372-1433	<a href="mailto:jheason@gmail.com">jheason@gmail.com</a>
Susan Thompson	La. Tech	318-542-2685	<a href="mailto:susanthompsonlpp@gmail.com">susanthompsonlpp@gmail.com</a>
DISCUSSION		RECOMMENDATIONS/ACTIONS	RESPONSIBLE PARTY
<p>Introductions were made and Tommy announced that John Peters will be taking his place when he retires at the end of May. Tommy also introduced Eric Cuenca would be joining the Partnership and working with the Infrastructure &amp; Operations Emphasis area, while new member Casey Williamson also join the Partnership and will be working with the new Distracted Drivers Emphasis Area.</p>		<p>A list of Emphasis Area Team Leaders will be sent out to Partnership Members.</p>	<p>Cynthia Perdue</p>
<p>Cynthia announced that the Partnership has been tentatively approved for a grant from the La. Highway Safety Commission for Pedestrian and Bike education. A discussion followed about different types of grants that may be available. Emphasis Area leaders will forward to Cynthia any information they may come across on grants that she can investigate.</p>		<p>Paperwork needs to be sent to the Commission to finalize the grant.</p>	<p>Cynthia Perdue</p>
<p>Natalie would like to see Infrastructure plans from some of the other coalitions around the state to see what they are doing in an effort to contribute to the Destination Zero Deaths goal.</p>		<p>Collect other Infrastructure and Operation Emphasis Area Plans and send to Natalie.</p>	<p>Cynthia Perdue</p>

**EMPHASIS AREA TEAM LEADERSHIP MEETING MINUTES**

(continued)		
DISCUSSION	RECOMMENDATIONS/ACTIONS	RESPONSIBLE PARTY
<p>A discussion was held on getting information out to Partnership members and others on social media. Tommy asked Mary if she could try to set up a demonstration at the next Partnership meeting. Cynthia said she is trying to get a new Facebook page set up and also be able to provide more information online. Michael suggested Emphasis Area Leaders be named as administrators on the web site and Facebook so they can provide information, progress, and activities directly to the sites. Mary also suggested that some departments at ULM may be interested in providing interns that could be helpful in using their social media skills.</p>	<p>Need social media plan. Investigate possibility of interns to help with Partnership social media.</p>	<p>Mary Barrios, Cynthia Perdue</p>
<p>A strong effort has been made to educate the public and interested parties in the upcoming Car Safety Tech class to be held Jan 10-13 at the Fire Safety Center in West Monroe. Currently there are only two official sites with trained techs in our 12 parish region. We hope training held locally will allow more people to participate and offer child safety seat checks and installation.</p>	<p>Please help get the word out about the classes. Sara and Michael will be in attendance and speak about car checks currently underway and how successful graduates of the program can set up a program of their own in their communities.</p>	<p>Sara Dickerson, Michael Reichardt</p>
<p>Michael Reichardt gave an update on the PSA's Vantage Health Care is shooting for the Partnership. The first one has been completed. The second shooting had to be postponed because of bad weather.</p>	<p>Get an update on rescheduling shooting of second PSA with Michael and the helicopter.</p>	<p>Michael Reichardt</p>
<p>Cynthia asked that Emphasis Area Leaders try to recruit members for their group from people they know who may have an interest in that particular area. Much of the work we do to prevent highway deaths and serious injury will be done in these groups.</p>	<p>Cynthia asked leaders to check their schedules and let her know the best dates/days for upcoming Emphasis Area meetings. Cynthia also asked leaders to try to choose 3 top priorities from our actions plans to work on first this year and/or add new goals if priorities have changed.</p>	<p>Emphasis Area Leaders</p>
<p>The next meeting date for the full Highway Safety Partnership will be February 7 at State Police Troop F, 1240 HWY594.</p>		

LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN



**NORTHEAST LOUISIANA  
HIGHWAY SAFETY PARTNERSHIP MEETING**

*February 7, 2018  
10 AM-12:30PM*

*LSP Troop F Headquarters  
1240 Hwy 594  
Monroe, LA*

**Opening Remarks and Introductions**

*Capt. Tommy Lewis/LSP-F*

**New Year, New Opportunities**

*Cynthia Perdue-Partnership Coordinator*

**DOTD Update**

*Marshall Hill*

**Report Outs from Emphasis Area Team Leaders**

Young Drivers

Occupant Protection

Distracted Drivers

Impaired Drivers

Infrastructure & Operations

**Upcoming Safety Campaigns**

*Cynthia Perdue*

2/14-Valentine's Day Safety-Buckle Up! Do it for Love

3/17-St. Patrick's Day- Buzzed Driving is Drunk Driving

April is National Distracted Driving Awareness Month

4/9-13 Work Zone Awareness Week

5/14-6/3-National Click it or Ticket-Occupant Protection Enforcement Mobilization

**North Louisiana Joint Campaigns Initiative**

Cynthia Perdue

Working with Northwest Safety Coalition and other partners to plan special blanket campaigns meeting needs and mission of those organizations and our own. Spread the word and be heard!

**Child Passenger Safety Awareness Class in Spanish**

Cynthia Perdue

The LA Passenger Safety Task Force is announcing a 2 hour awareness course completely in Spanish! This course is geared towards caregivers in the Hispanic Community, to increase awareness in Child Passenger Safety. They are offering 2 sessions. Both will be on Feb. 17, 2018 at East Jefferson General Hospital at 4200 Houma Blvd. in Metairie. The first session will be from 10 am – 12 pm (noon). The second session will be from 1 pm – 4 pm. There are no differences in the 2 sessions. We will be trying to get such a class for our area in the future.

## **Northeast Louisiana Highway Safety Partnership**

### **Emphasis Area Leaders for 2018**

#### **Young Drivers**

Philip Zalewski  
Susan Thompson  
Mary Barrios

#### **Occupant Protection**

Michael Reichardt  
Sarah Dickerson

#### **Distracted Drivers**

Casey Williamson  
Randal Lowery

#### **Impaired Drivers**

Bobby Brinkerhoff

#### **Infrastructure & Operations**

Natalie Sistrunk  
Bridget Skinner  
Eric Cuenca