

# LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN

## NORTHEAST REGION ACTION PLAN

### IMPAIRED DRIVING

2024 TO 2025

*Performance Action Compliance Tracking Plan Directory*

SECTION TITLE		PAGES
EMPHASIS AREA ACTION PLAN DATA PANEL		<u>2</u>
EMPHASIS AREA ACTION PLAN OVERVIEW		<u>3</u>
ACTION STEPS	STATE APPROVED STRATEGY	YTD STRATEGY ATTAINMENT
<u>2</u>	COORDINATION	Not Started 0.00%
<u>3</u>	EDUCATION	Not Started 0.00%
<u>1</u>	ENFORCEMENT	Not Started 0.00%
<i>N/A</i>	<i>N/A</i>	<i>N/A</i> <i>N/A</i>
<u>2</u>	OUTREACH	Not Started 0.00%
<u>4</u>	ALL STRATEGIES APPLIED - SCORE CARD	<u>Not Started</u> <u>0.00%</u>

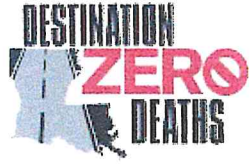
PROGRAM EMPHASIS AREA ACTION PLAN DEFINITIONS

LOUISIANA STATE REGIONAL SAFETY COALITIONS CONTACT INFORMATION

PLANS: [ALL](#) [ATTAINMENT CENTER](#) [ACTION STEP REQUIRED FORMS](#)  
 DELIVERABLES: [STATE](#) [REGIONAL](#) [RESOURCES & SHAREABLES](#)

ACTION STEP CHALLENGES CENTER: [ACTION STEP CHALLENGES FORM](#) [ACTION STEP RESOLUTIONS](#)

ACTION PLAN TEMPLATE ISSUE CENTER: [FORMAT ISSUE FORM](#) [FORMAT ISSUE RESOLUTIONS](#)



**EMPHASIS AREA STATISTICS & TARGET CEILING CHART**

[CARTS PERSON DATA DASHBOARD](#)

	SI STATS	SI TGT	FTL STATS	FTL TGT
2013-2017 AVERAGE	21.40		25.80	
2018	15.00	21.19	22.00	25.54
2019	18.00	20.97	21.00	25.29
2020	19.00	20.76	29.00	25.03
2021	24.00	20.56	27.00	24.78
2022	16.00	20.35	23.00	24.54
2023	26.00	20.15	19.00	24.29
2024		19.95		24.05
2025		19.75		23.81

ENTER DATA INTO THE STATS COLUMNS ONLY. TGT COLUMNS WILL AUTOPOPULATE. THE DATA FROM THESE TABLES LINK TO THE DATA CONTROL PANEL BELOW. THE DATA CONTROL PANEL LINKS TO ACTION PLAN CHARTS AND TABULAR DATA THROUGHOUT THE ACTION PLAN.

AT THE CONCLUSION OF THE PLAN YEAR, AND ALL CRASH DATA HAS BEEN PUBLISHED, ENTER THE PLAN YEAR RESULTS INTO THE PLAN YEAR STATS COLUMNS.

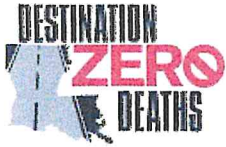
**PLAN YEAR DATA CONTROL PANEL**

PRV YR SI	SI TARGET	PRV YR FTL	FTL TGT
26.00	19.95	19.00	24.05
SERIOUS INJURY RESULTS		FATAL RESULTS	

CONTROL PANEL DATA IN ROW 18 WILL AUTOMATICALLY POPULATE

AT THE CONCLUSION OF THE PLAN YEAR, AND ALL CRASH DATA HAS BEEN PUBLISHED, ENTER THE PLAN YEAR RESULTS INTO THE PLAN YEAR RESULTS COLUMNS.

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.



# LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN

## NORTHEAST REGION ACTION PLAN

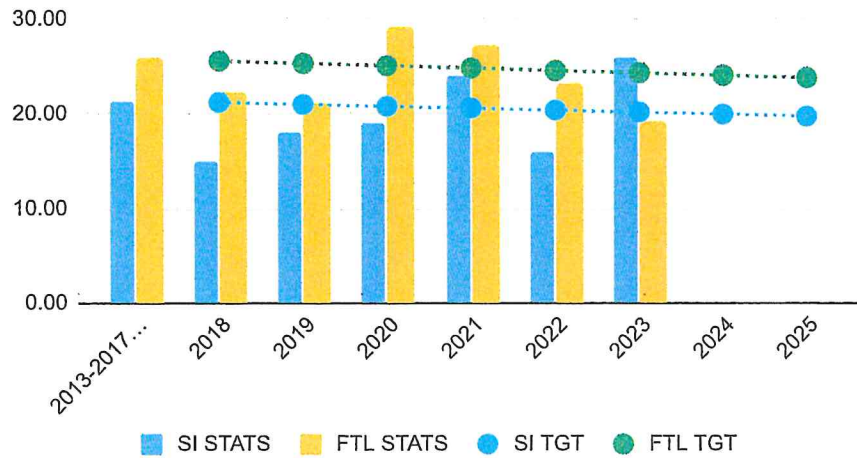
### IMPAIRED DRIVING

2024 TO 2025

*Performance Action Compliance Tracking Plan Directory*

ID	OBJECTIVES	STATE STRATEGIES				
I.	Reduce the potential and recurrence of impaired driving serious injuries and fatalities	COORDINATION		EDUCATION		
		ENFORCEMENT		N/A		
		OUTREACH				
ID	OUTPUT MEASURES	DATA SOURCE	PRV YR	TARGET	RESULT	PLAN ATTAINMENT
I.	a. 1% minimum reduction of impaired driving serious injuries	Center for Analytics & Research in Transportation Safety Reports	26.00	19.95		TARGET NOT MET
	b. 1% minimum reduction of impaired driving fatalities		19.00	24.05		TARGET NOT MET
LEADERS / AGENCY						
Captain C.J. Beck		TFC Jason Henson		TFC Cole Delasalle		
cbeck@westmonroe.la.gov		Jason.Henson@la.gov		emmanuel.delasalle@la.gov		

### EMPHASIS AREA STATS & TARGET CEILING



DATA SOURCE

[CARTS PERSON DATA DASHBOARD](#)

**GOAL**  
**DESTINATION ZERO DEATHS**



**DESIRED OUTCOME:** Increased Coordinated Efforts to Promote Impaired Driving Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YTD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
1.1	Susan Mitchell susan@northdelta.org	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Provide Impaired Driving (ID) information/presentations to local 4-H Youth Groups.	Expand partnership with adult and student leaders of the 4-H Community.	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UNLOAD DEL	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	<b>DESCRIPTION:</b> Did all 9 RSCs receive access to LSU Ag Center website for contact information for each 4-H Youth agent for their coalition? <b>DELIVERABLE LINK:</b> <a href="#">ID STATE 1.1</a> <b>REPORT-OUT:</b>			<input checked="" type="checkbox"/>	1	1	0.00%	0.00%	NO	
<b>ASSIGNED TO</b> STATE <b>4E'S FOCUS</b> N/A											
2	28-Jun	<b>DESCRIPTION:</b> Did the RSC meet with 4-H Youth Development/ Parish Chair to request an opportunity to present on Impaired Driving to youth group. <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>			<input type="checkbox"/>	0	1	0	0.00%	NO	
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> EDUCATION											
3	30-Sep	<b>DESCRIPTION:</b> <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>			<input type="checkbox"/>	0					
<b>ASSIGNED TO</b> SELECT <b>4E'S FOCUS</b>											
4	29-Dec	<b>DESCRIPTION:</b> Did the RSC present on Impaired Driving to at least 1 4-H Youth Group? <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>			<input type="checkbox"/>	0	1	0	0.00%	NO	
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> EDUCATION											
<b>YTD DELIVERABLES:</b>						1	1	3	0.00%	0.00%	NO
<b>RATING: SELECT</b>		<b>COMMENTS:</b>									

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.



DESIRED OUTCOME: Increased Coordinated Efforts to Promote Impaired Driving Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YTD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRI	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
1.2	TFC Jason Henson Jason.Henson@la.gov	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Coordinate with DWI Court Coordinators to include a report-out as part of Regional Safety Coalition (RSCs) ID and/or Full Coalition Meetings.	Expand partnership with DWI Courts by including coordinator report-out during RSCs ID and/or Full Coalition Meetings (1 per Quarter)	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	<b>DESCRIPTION:</b> (TARGET 1) Did the statewide team provide the RSC with the regional DWI Court Coordinator's contact information? (TARGET 2) Did the RSC reach out to the regional court coordinators to discuss upcoming meeting participation? The regional court coordinator should participate in at least two meetings by the end of Q4 (RSC enters results in Q4). <b>DELIVERABLE LINK:</b> ID_1.2_STATE <b>REPORT-OUT:</b>			<input checked="" type="checkbox"/>	0	1	0	0.00%	NO	
<b>ASSIGNED TO</b> STATE/RSC <b>4E'S FOCUS</b> N/A											
2	28-Jun	<b>DESCRIPTION:</b> Did the RSC provide DWI Coordinator with the opportunity to report-out during ID and/or Full Coalition Meeting? The regional court coordinator should participate in at least two meetings by the end of Q4 (RSC enters results in Q4). <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>			<input type="checkbox"/>	0	0	0			
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> N/A											
3	30-Sep	<b>DESCRIPTION:</b> Did the RSC provide DWI Coordinator with the opportunity to report-out during ID and/or Full Coalition Meeting? The regional court coordinator should participate in at least two meetings by the end of Q4 (RSC enters results in Q4). <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>			<input type="checkbox"/>	0	0	0	0		
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> N/A											
4	29-Dec	<b>DESCRIPTION:</b> Did the RSC provide DWI Coordinator with the opportunity to report-out during ID and/or Full Coalition Meeting? The regional court coordinator should participate in at least two meetings by the end of Q4 (RSC enters results in Q4). <b>DELIVERABLE LINK:</b> <b>REPORT-OUT:</b>			<input type="checkbox"/>	0	2	0	0.00%	NO	
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> N/A											
YTD DELIVERABLES:					1	0	3	0	0.00%	NO	
RATING: SELECT		COMMENTS:									

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.



DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Impaired Driving Training and Education

Not Started

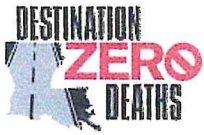
0.00%

EDUCATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	QD	DESCRIPTION	OUTPUT MEASURE	STATUS			
2.1	Susan Mitchell <a href="mailto:Susan@northdelta.org">Susan@northdelta.org</a>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Provide SHSP ID Dashboard-derived fact sheets to inform legislators and their staff across the state. Inform legislators and staff that additional fact sheets or training to create their own fact sheets can be provided upon request.	The number of legislators and/or staff provided with ID fact sheets, educated and/or trained on SHSP ID Dashboard Data, and participating in coalition meetings.	Not Started			
QTR	DUJ	QUARTERLY TASK DETAIL		UPLOAD URL	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	DESCRIPTION: (TARGET 1) Did the statewide team provide the RSC with template verbiage and an updated contact list of legislators? (TARGET 2) Did the RSC utilize the 2024 template provided by the statewide team to update regional-specific ID fact sheets and send them to all legislators? (TARGET 3) Did the RSC provide individualized regional-specific ID fact sheets to legislators (if requested)? DELIVERABLE LINK: ID_2.1_STATE REPORT-OUT:		<input checked="" type="checkbox"/>	0	3	0	0.00%	NO	
ASSIGNED TO STATE/RSC 4E'S FOCUS EDUCATION										
2	28-Jun	DESCRIPTION: Did the RSC follow up with legislators to determine whether any additional information or training is needed, and gauge the interest of legislators to speak at a full coalition meeting and/or ID emphasis area meeting on the results of 2024 Traffic Safety Legislation? DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0	1	0	0.00%	NO	
ASSIGNED TO RSC 4E'S FOCUS EDUCATION										
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0					
ASSIGNED TO 4E'S FOCUS SELECT										
4	29-Dec	DESCRIPTION: Did the RSC request at least 1 legislator to address the full coalition and/or ID emphasis area meeting on the results 2024 Traffic Safety Legislation by the end of Q4? DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0	1	0	0.00%	NO	
ASSIGNED TO RSC 4E'S FOCUS EDUCATION										
YTD DELIVERABLES:					1	0	5	0	0.00%	NO
RATING: SELECT		COMMENTS:								

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.



**DESIRED OUTCOME:** Increased Opportunities for the Participation in and the Availability and Quality of Impaired Driving Training and Education

Not Started

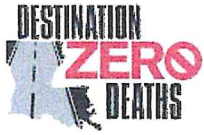
0.00%

EDUCATION

YVD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
2.2	Susan Mitchell Susan@northdelta.org	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Include an ID safety track/or workshop at 4-H U.	Develop and conduct ID educational training to at least 3 4-H U sessions.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	DESCRIPTION: Did state leaders meet with RSC and 4-H U leadership to discuss/develop SHSP ID educational training materials for 4-H U sessions? DELIVERABLE LINK: <input checked="" type="checkbox"/> REPORT-OUT:		<input checked="" type="checkbox"/>	0	0	1	0	0.00%	NO
ASSIGNED TO STATE/RSC 4E'S FOCUS EDUCATION										
2	28-Jun	DESCRIPTION: Did the state leaders and RSC utilize the ID educational training materials developed during Q1 in at least 3 4-H U educational sessions? DELIVERABLE LINK: <input type="checkbox"/> REPORT-OUT:		<input type="checkbox"/>	0	0	3	0	0.00%	NO
ASSIGNED TO STATE/RSC 4E'S FOCUS EDUCATION										
3	30-Sep	DESCRIPTION: Did all participating Emphasis Area (EA) state leaders, and the RSC debrief to discuss lessons learned, ideas for future tracks, etc. by the end of Q3? DELIVERABLE LINK: <input type="checkbox"/> REPORT-OUT:		<input type="checkbox"/>	0	0	1	0	0.00%	NO
ASSIGNED TO STATE/RSC 4E'S FOCUS N/A										
4	29-Dec	DESCRIPTION: DELIVERABLE LINK: <input type="checkbox"/> REPORT-OUT:		<input type="checkbox"/>	0	0				
ASSIGNED TO 4E'S FOCUS SELECT										
<b>YTD DELIVERABLES:</b>					1	0	5	0	0.00%	NO
<b>RATING: SELECT</b>		<b>COMMENTS:</b>								

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.



DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Impaired Driving Training and Education

Not Started

0.00%

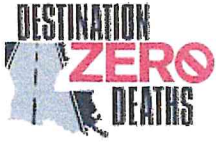
EDUCATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	QD	DESCRIPTION	OUTPUT MEASURE	STATUS				
2.3	Susan Mitchell Susan@northdelta.org	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Develop a plan to educate legislators about proposed Impaired Driving legislation.(Ex. Rewritten DWI Statute)	Acquire regional legislative support in order to strengthen impaired driving legislation.	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UNLOAD DTL	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	DESCRIPTION: Did the statewide team develop and provide educational impaired driving legislative guidance/resources to the RSC? DELIVERABLE LINK: ID_2.3_STATE REPORT-OUT:			<input checked="" type="checkbox"/>	1	1	0	0.00%	NO	
ASSIGNED TO STATE 4E'S FOCUS EDUCATION											
2	28-Jun	DESCRIPTION: Did the RSC provide educational guidance/resources to legislative representatives and safety advocates? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	1	0	0.00%	NO	
ASSIGNED TO RSC 4E'S FOCUS EDUCATION											
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0					
ASSIGNED TO SELECT 4E'S FOCUS											
4	29-Dec	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0					
ASSIGNED TO SELECT 4E'S FOCUS											
YTD DELIVERABLES:					1	1	2	0	0.00%	NO	
RATING: SELECT		COMMENTS:									

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.





DESIRED OUTCOME: Increased Impaired Driving Enforcements

Not Started

0.00%

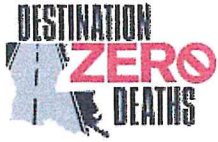
ENFORCEMENT

YTD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS
3.1	TFC Jason Henson Jason.Henson@la.gov	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Provide briefings on the state's Oral Fluids Pilot Project to LEAs in each region.	Number of LEAs participating in the Oral Fluids Pilot Project briefing hosted by all 9 RSCs.	Not Started

QTR	DUE	QUARTERLY TASK DETAIL	UPDATE DEL	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	DESCRIPTION: (TARGET 1) Did the statewide team provide guidelines to the RSC for the Oral Fluids Pilot Project educational presentation/meeting to be hosted by the end of Q4? (TARGET 2) Did the RSC begin working with the statewide team to plan a future meeting? DELIVERABLE LINK: ID_3.1_STATE REPORT-OUT:	<input checked="" type="checkbox"/>	1		2	0	0.00%	NO
2	28-Jun	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:	<input type="checkbox"/>	0					
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:	<input type="checkbox"/>	0					
4	29-Dec	DESCRIPTION: Did the RSC host Oral Fluids Pilot Project educational/presentation meetings with LEAs by the end of Q4? DELIVERABLE LINK: REPORT-OUT:	<input type="checkbox"/>	0		1	0	0.00%	NO
YTD DELIVERABLES:						3	0	0.00%	NO
RATING: SELECT		COMMENTS:							



DESIRED OUTCOME: Increased Impaired Driving Enforcements

Not Started

0.00%

ENFORCEMENT

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRI	YD	QD	DESCRIPTION	OUTPUT MEASURE	STATUS			
3.2	Captain C.J. Beck cbeck@westmonroe.la.gov	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Support LSP Applied Tech by sharing available courses quarterly.	Quarterly distribution of the LSP Applied Tech Training availability DZD quarterly email to regional LEAs.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	<b>DESCRIPTION:</b> Did the RSC share the LSP Applied Technology Available Courses DZD Constant Contact Email to Regional LEAs during Q1? <b>DELIVERABLE LINK:</b> <a href="#">ID 3.2 STATE</a> <b>REPORT-OUT:</b>		<input checked="" type="checkbox"/>	1		1	0	0.00%	NO
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> ENFORCEMENT										
2	28-Jun	<b>DESCRIPTION:</b> Did the RSC share the LSP Applied Technology Available Courses DZD Constant Contact Email to Regional LEAs during Q1? <b>DELIVERABLE LINK:</b> <a href="#">ID 3.2 STATE</a> <b>REPORT-OUT:</b>		<input checked="" type="checkbox"/>	1		1	0	0.00%	NO
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> ENFORCEMENT										
3	30-Sep	<b>DESCRIPTION:</b> Did the RSC share the LSP Applied Technology Available Courses DZD Constant Contact Email to Regional LEAs during Q1? <b>DELIVERABLE LINK:</b> <a href="#">ID 3.2 STATE</a> <b>REPORT-OUT:</b>		<input checked="" type="checkbox"/>	1		1	0	0.00%	NO
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> ENFORCEMENT										
4	29-Dec	<b>DESCRIPTION:</b> Did the RSC share the LSP Applied Technology Available Courses DZD Constant Contact Email to Regional LEAs during Q1? <b>DELIVERABLE LINK:</b> <a href="#">ID 3.2 STATE</a> <b>REPORT-OUT:</b>		<input checked="" type="checkbox"/>	1		1	0	0.00%	NO
<b>ASSIGNED TO</b> RSC <b>4E'S FOCUS</b> ENFORCEMENT										
<b>YTD DELIVERABLES:</b>					4	4	4	0	0.00%	NO
<b>RATING:</b> SELECT		<b>COMMENTS:</b>								

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.



DESIRED OUTCOME: Increased Public Safety Awareness of Impaired Driving via Promotional Outlets

Not Started

0.00%

OUTREACH

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
5.1	Susan Mitchell <a href="mailto:Susan@northdelta.org">Susan@northdelta.org</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Share educational webinars, community events, and other traffic safety-related data to promote awareness using the Destination Zero Deaths social media platforms on the effects and statistics of impaired driving.	Increase ID awareness among stakeholders via promotional materials, educational webinars, and community events to increase engagement on social media platforms.	Not Started			
QTR	DUJ	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	DESCRIPTION: If applicable, document regional initiatives on DZD social media and/or any other outreach platforms.			<input type="checkbox"/>	0	0	0		
ASSIGNED TO		DELIVERABLE LINK:								
RSC		REPORT-OUT:								
4E'S FOCUS										
EDUCATION										
2	28-Jun	DESCRIPTION: If applicable, document regional initiatives on DZD social media and/or any other outreach platforms.			<input type="checkbox"/>	0	0	0		
ASSIGNED TO		DELIVERABLE LINK:								
RSC		REPORT-OUT:								
4E'S FOCUS										
EDUCATION										
3	30-Sep	DESCRIPTION: If applicable, document regional initiatives on DZD social media and/or any other outreach platforms.			<input type="checkbox"/>	0	0	0		
ASSIGNED TO		DELIVERABLE LINK:								
RSC		REPORT-OUT:								
4E'S FOCUS										
EDUCATION										
4	29-Dec	DESCRIPTION: If applicable, document regional initiatives on DZD social media and/or any other outreach platforms.			<input type="checkbox"/>	0	1	0	0.00%	NO
ASSIGNED TO		DELIVERABLE LINK:								
RSC		REPORT-OUT:								
4E'S FOCUS										
EDUCATION										
YTD DELIVERABLES:					0	0	1	0	0.00%	NO
RATING: SELECT		COMMENTS:								

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.



DESIRED OUTCOME: Increased Public Safety Awareness of Impaired Driving via Promotional Outlets

Not Started

0.00%

OUTREACH

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
5.2	Susan Mitchell <a href="mailto:Susan@northdelta.org">Susan@northdelta.org</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Strengthen existing partnerships by providing assistance to participating impaired driving safety partners.	Strengthen existing ID partnerships by assisting with at least 1 event by Q4.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	29-Mar	DESCRIPTION: (TARGET 1) Did the RSC identify an existing ID partnership to provide assistance to and if any obstacles were encountered did the RSCs reach out to statewide team for assistance? (TARGET 2) Did the RSC begin discussions with the identified ID partner on how to provide assistance? DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0		2	0	0.00%	NO
ASSIGNED TO RSC 4E'S FOCUS N/A										
2	28-Jun	DESCRIPTION: Did the RSC update and upload distribution lists to DZD Google Drive? DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>	0		1	0	0.00%	NO
ASSIGNED TO RSC 4E'S FOCUS N/A										
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0					
ASSIGNED TO RSC 4E'S FOCUS N/A										
4	29-Dec	DESCRIPTION: (TARGET 1) Did the RSC participate in at least 1 event with an identified ID partner by the end of Q4? (TARGET 2) Did all 9 RSCs update and upload distribution lists to DZD Google Drive? DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>	0		2	0	0.00%	NO
ASSIGNED TO RSC 4E'S FOCUS N/A										
YTD DELIVERABLES:					2	0	5	0	0.00%	NO
RATING: SELECT		COMMENTS:								

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.