

LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN

NORTHEAST REGION ACTION PLAN

OCCUPANT PROTECTION

2025 TO 2026
Performance Action Compliance Tracking Plan Directory

SECTION TITLE	PAGES
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EMPHASIS AREA ACTION PLAN DATA PANEL	2
EMPHASIS AREA ACTION PLAN OVERVIEW	3

ACTION STEPS	STATE APPROVED STRATEGY	YTD STRATEGY ATTAINMENT	
3	COORDINATION	Early Progress	4.55%
3	EDUCATION	Early Progress	21.74%
1	ENFORCEMENT	Not Started	0.00%
1	OPERATION	Not Started	0.00%
4	OUTREACH	Early Progress	8.33%
5	ALL STRATEGIES APPLIED - OP SCORE CARD	Early Progress	6.92%

PROGRAM EMPHASIS AREA ACTION PLAN DEFINITIONS

LOUISIANA STATE REGIONAL SAFETY COALITIONS CONTACT INFORMATION

PLANS:	ALL	ATTAINMENT CENTER	ACTION STEP REQUIRED FORMS
DELIVERABLES:	STATE	REGIONAL	RESOURCES & SHAREABLES
ACTION STEP CHALLENGES CENTER: ACTION STEP CHALLENGES FORM ACTION STEP RESOLUTIONS			
ACTION PLAN TEMPLATE ISSUE CENTER: FORMAT ISSUE FORM FORMAT ISSUE RESOLUTIONS			

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#REF!

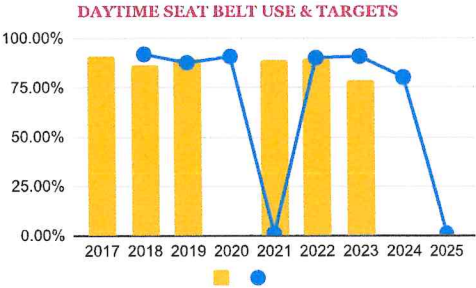
'013-2017 AVERAGE	17.80		24.60	
2018	15.00	17.62	27.00	24.35
2019	18.00	17.45	29.00	24.11
2020	15.00	17.27	33.00	23.87
2021	40.00	17.10	40.00	23.63
2022	47.00	16.93	27.00	23.39
2023	43.00	16.76	27.00	23.16
2024	48.00	16.59	31.00	22.93
2025		16.42		22.70

2017	90.90%	
2018	86.60%	91.90%
2019	89.80%	87.60%
2020	0.00%	90.80%
2021	89.10%	1.00%
2022	89.80%	90.10%
2023	79.20%	90.80%
2024		80.20%
2025		1.00%

CARTS_PERSON_DATA_DASHBOARD

ENTER DATA INTO THE STATS COLUMNS ONLY. TGT COLUMNS WILL AUTOPOPULATE. THE DATA FROM THESE TABLES LINK TO THE DATA CONTROL PANEL BELOW. THE DATA CONTROL PANEL LINKS TO ACTION PLAN CHARTS AND TABULAR DATA THROUGHOUT THE ACTION PLAN.

AT THE CONCLUSION OF THE PLAN YEAR, AND ALL CRASH DATA HAS BEEN PUBLISHED, ENTER THE PLAN YEAR RESULTS INTO THE PLAN YEAR STATS COLUMNS.



PLAN YEAR DATA CONTROL PANEL

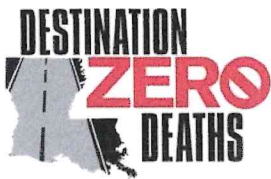
PRV YR SI	SI TARGET	PRV YR FTL	FTL TGT
48.00	16.42	31.00	22.70
SERIOUS INJURY RESULTS		FATAL RESULTS	

SB OBSV. CONTROL PANEL

PRV YR DAY USE	DAY TGT
	1.00%
DAY RESULTS	

CONTROL PANEL DATA IN ROW 18 WILL AUTOMATICALLY POPULATE

AT THE CONCLUSION OF THE PLAN YEAR, AND ALL CRASH DATA HAS BEEN PUBLISHED, ENTER THE PLAN YEAR RESULTS INTO THE PLAN YEAR RESULTS COLUMNS.



LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN

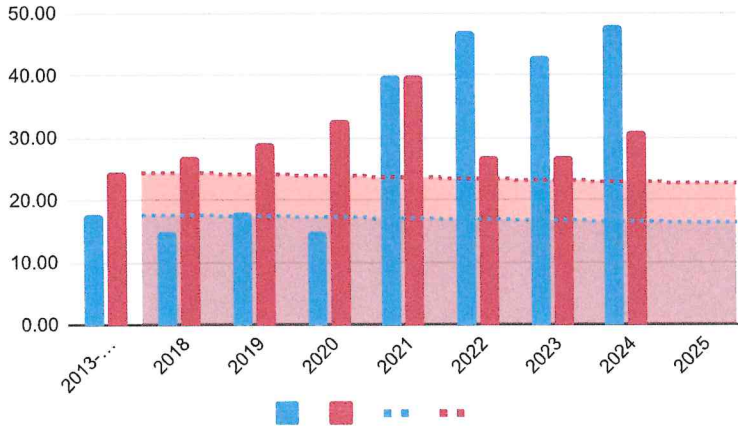
NORTHEAST REGION ACTION PLAN

2025 TO 2026

Performance Action Compliance Tracking Plan Directory

ID		OBJECTIVES	STATE STRATEGIES				
I.		Reduce the potential and recurrence of serious injuries and fatalities resulting from non or improper restraint use	COORDINATION		EDUCATION		
			ENFORCEMENT		OPERATION		
II.		Increase daytime and nighttime seat belt use	OUTREACH				
ID	OUTPUT MEASURES		DATA SOURCE	PRV YR	TARGET	RESULT	PLAN ATTAINMENT
I.	a.	1% minimum reduction of serious injuries resulting from non or improper restraint use	Center for Analytics & Research in Transportation Safety Reports	48.00	16.42		TARGET NOT MET
	b.	1% minimum reduction of fatalities resulting from non or improper restraint use		31.00	22.70		TARGET NOT MET
II.	a.	1% minimum increase in daytime seat belt use	Center for Analytics & Research in				TARGET NOT MET
LEADERS / AGENCY							
Sara Dickerson			ShaBrodrick Jones		Shelby Rybicki		
Sara.Dickerson@la.gov			ShaBrodrick.jones@ci.monroe.la.us		Shelby@northdelta.org		

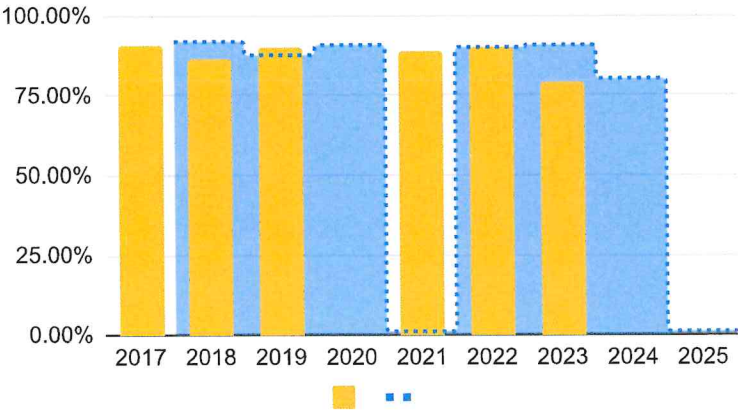
EMPHASIS AREA STATS. & TARGET CEILING CHART



CARTS PERSON DATA DASHBOARD

DESTINATION
ZERO DEATHS

DAYTIME SEAT BELT USE & TARGETS



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ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
1.1	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Improve supportive measures between the Louisiana Passenger Safety Task Force Regional Coordinator (LPSTF RC) and Strategic Highway Safety Plan Regional Safety Coordinator (SHSP RSCs) by distributing law cards and communicated child safety events.	Increased communication and number of outreach opportunities.	Not Started			
	susan@northdelta.org									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	<p>DESCRIPTION: (TARGET 1) Did the LPSTF State Coordinator provide the RSC with printable QR Code/Law Cards to be distributed throughout the region and if not did the RSC request these? (TARGET 2) Did the LPSTF provide the SHSP RSC with child safety event information and if not did the SHSP RSC request these? (Target 3) If applicable, did the RSC share received car seat event information?</p> <p>DELIVERABLE LINK: OP 1.1 STATE <input checked="" type="checkbox"/> 1</p> <p>REPORT-OUT:</p>					3	0	0.00%	NO
ASSIGNED TO STATE/RSC 4E'S FOCUS EMERGENCY SERVICES										
2	30-Jun	<p>DESCRIPTION: (TARGET 1) Did the LPSTF State Coordinator provide the RSC with printable QR Code/Law Cards to be distributed throughout the region and if not did the RSC request these? (TARGET 2) Did the LPSTF provide the SHSP RSC with child safety event information and if not did the SHSP RSC request these? (Target 3) If applicable, did the RSC share received car seat event information?</p> <p>DELIVERABLE LINK: OP 1.1 STATE <input checked="" type="checkbox"/> 1</p> <p>REPORT-OUT:</p>					3	0	0.00%	NO
ASSIGNED TO STATE/RSC 4E'S FOCUS EMERGENCY SERVICES										
3	30-Sep	<p>DESCRIPTION: (TARGET 1) Did the LPSTF State Coordinator provide the RSC with printable QR Code/Law Cards to be distributed throughout the region and if not did the RSC request these? (TARGET 2) Did the LPSTF provide the SHSP RSC with child safety event information and if not did the SHSP RSC request these? (Target 3) If applicable, did the RSC share received car seat event information?</p> <p>DELIVERABLE LINK: OP 1.1 STATE <input checked="" type="checkbox"/> 1</p> <p>REPORT-OUT:</p>					3	0	0.00%	NO
ASSIGNED TO STATE/RSC 4E'S FOCUS EMERGENCY SERVICES										



DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Early Progress

4.55%

COORDINATION

YYD STRATEGY ATTAINMENT

4	31-Dec	DESCRIPTION:	(TARGET 1) Did the LPSTF State Coordinator provide the RSC with printable QR Code/Law Cards to be distributed throughout the region and if not did the RSC request these? (TARGET 2) Did the LPSTF provide the SHSP RSC with child safety event information and if not did the SHSP RSC request these? (Target 3) If applicable, did the RSC share received car seat event information?							
		ASSIGNED TO	DELIVERABLE LINK:	OP 1.1 STATE	<input checked="" type="checkbox"/>	1	3	0	0.00%	NO
		STATE/RSC	REPORT-OUT:							
		4E'S FOCUS								
		EMERGENCY SERVICES								
YTD DELIVERABLES:					4	4	12	0	0.00%	NO
RATING: SELECT		COMMENTS:								

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DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Early Progress

4.55%

COORDINATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
1.2	Susan Gentry	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	State and RSCs will collaborate to create traffic educational materials that can be utilized in primary schools (Pre-K- 5) by developing a DZD OP activity booklet.	State and all 9 RSC's developed the draft DZD OP activity booklet that can be utilized statewide for traffic safety education in primary schools (Pre-K -5)			Not Started	
	susa@northdelta.org									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: Did the state provide a kickoff meeting for all 9 RSCs to discuss DZD OP Activity booklet (discuss age-appropriate and concepts)?								
<u>ASSIGNED TO</u> STATE <u>4E'S FOCUS</u> N/A		DELIVERABLE LINK:		<input type="checkbox"/>		0	1	0	0.00%	NO
		REPORT-OUT:								
2	30-Jun	DESCRIPTION: Did the state continue to collaborate with all 9 RSCs on the DZD OP activity booklet?								
<u>ASSIGNED TO</u> <u>4E'S FOCUS</u> SELECT		DELIVERABLE LINK:		<input type="checkbox"/>		0	2	0	0.00%	NO
		REPORT-OUT:								
3	30-Sep	DESCRIPTION: Did the state continue to collaborate with all 9 RSCs on the DZD OP activity booklet?								
<u>ASSIGNED TO</u> <u>4E'S FOCUS</u> SELECT		DELIVERABLE LINK:		<input type="checkbox"/>		0	2	0	0.00%	NO
		REPORT-OUT:								
4	31-Dec	DESCRIPTION: Was a draft DZD OP traffic safety activity booklet created and approved by the State OP Emphasis Area Leaders?					<input checked="" type="checkbox"/>			
<u>ASSIGNED TO</u> RSC <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK: OP 1.2 STATE				1	2	0	0.00%	NO
		REPORT-OUT:								
YTD DELIVERABLES:					1	1	7	0	0.00%	NO
RATING: SELECT		COMMENTS:								

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DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Early Progress

4.55%

COORDINATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
1.3	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Conduct an SHSP-led Buckle Up Phone Down (BUPD) observation compliance event related to seat belts on high school and/or college campuses followed by a re-observation 1-week post-Focused Educational Messaging.	The number of campuses participating in a BUPD Observation Education Event related to seat belts. (RSC Annual Goal Minimum 1/Region)			Underway	
	susan@northdelta.org									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: Did the RSC receive guidelines on conducting and evaluating a BUPD Observation Education Event from the statewide team?			<input checked="" type="checkbox"/>	1	1	1	100.00%	YES
ASSIGNED TO		DELIVERABLE LINK: OP 1.3 STATE								
4E'S FOCUS		REPORT-OUT:								
SELECT										
2	30-Jun	DESCRIPTION:			<input type="checkbox"/>	0	0	0		
ASSIGNED TO		DELIVERABLE LINK:								
4E'S FOCUS		REPORT-OUT:								
SELECT										
3	30-Sep	DESCRIPTION:			<input type="checkbox"/>	0	0	0		
ASSIGNED TO		DELIVERABLE LINK:								
4E'S FOCUS		REPORT-OUT:								
SELECT										
4	31-Dec	DESCRIPTION: (TARGET 1) Did the RSC conduct at least 1 BUPD Observation Education Event? (TARGET 2) Did the RSC share results with the school and statewide team?			<input checked="" type="checkbox"/>	0	2	0	0.00%	NO
ASSIGNED TO		DELIVERABLE LINK:								
4E'S FOCUS		REPORT-OUT:								
SELECT										
YTD DELIVERABLES:					2	1	3	1	33.33%	NO
RATING: SELECT		COMMENTS:								

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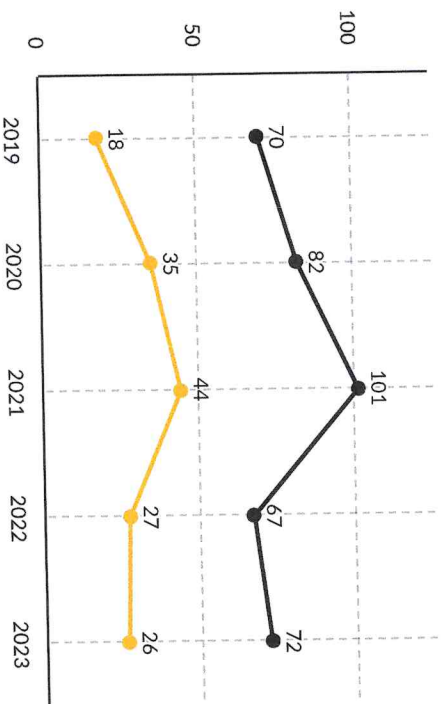


CRASH STATS

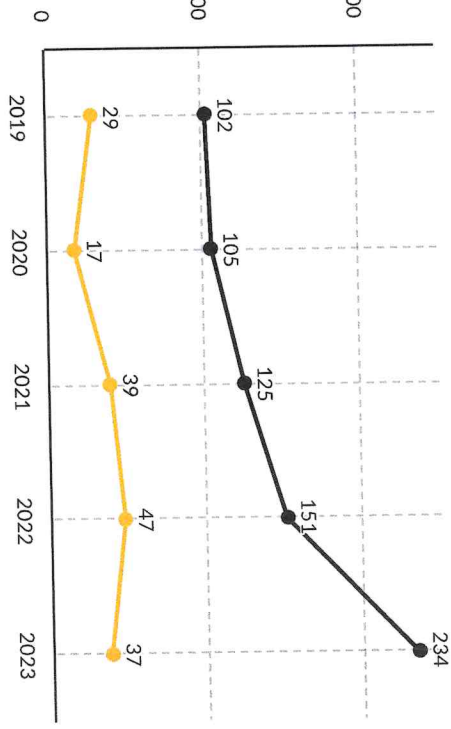
NORTHEAST LOUISIANA

Caldwell, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll parishes

Northeast Region No Restraint Crash Fatalities



Northeast Region No Restraint Crash Suspected Serious Injuries

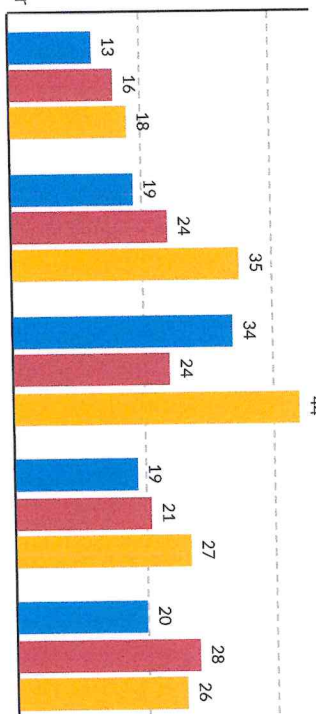


● Northeast Region Fatalities in Crashes
● Northeast Region No Restraint Fatalities in Crashes

● Northeast Region Suspected Serious Injuries in Crashes
● Northeast Region No Restraint Suspected Serious Injuries in Crashes

Northeast Region Crash Fatalities by Category

3%
Increase in Northeast Region fatalities in crashes over 2019.



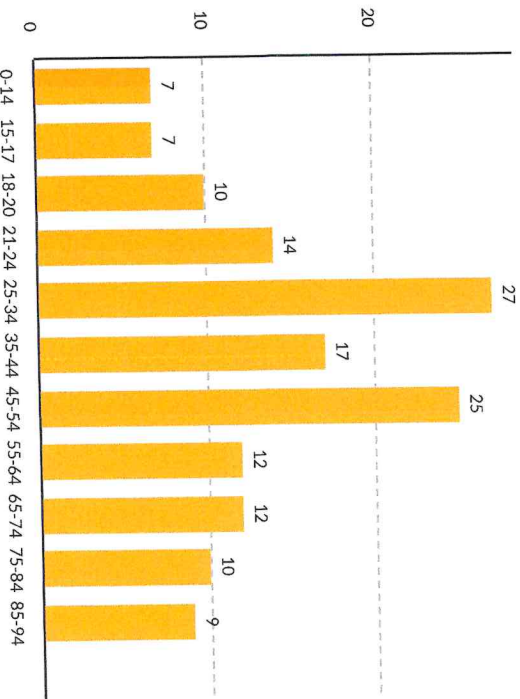
44%
Increase in Northeast Region No Restraint fatalities in crashes over 2019.

Source: Center for Analytics & Research in Transportation Safety

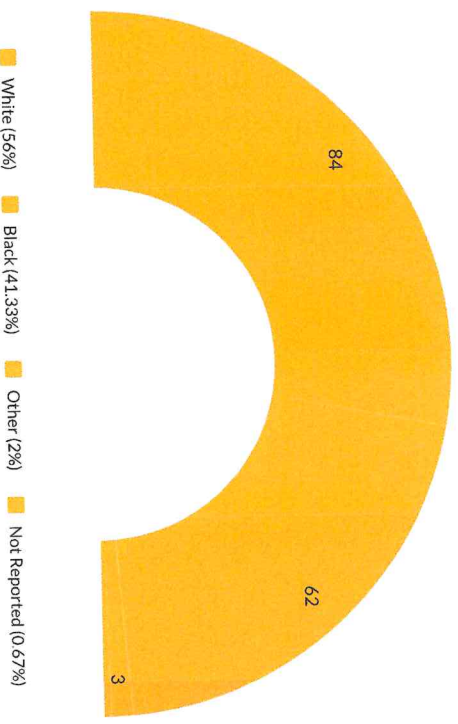
67%
of Northeast Region drivers killed in no restraint crashes from 2019-2023 were male.

41
passengers died in a no restraint crash from 2019-2023.

Northeast Region No Restraint Crash Fatalities by Age (2019-2023)



Northeast Region No Restraint Crash Fatalities by Race (2019-2023)





DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Occupant Protection Training and Education

Early Progress

21.74%

EDUCATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
2.1	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Provide SHSP OP Dashboard-derived fact sheets to inform legislators and their staff, offer additional fact sheets and training, and gain legislative participation across the state.	The number of legislators and/or staff provided with OP fact sheets, educated and/or trained on SHSP OP Dashboard Data, and participating in coalition meetings.			Substantial Progress	
	susan@northdelta.org									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the statewide team provide the RSC with template verbiage and an updated contact list of legislators? (TARGET 2) Did the RSC utilize the 2025 template provided by the statewide team to update regional specific OP fact sheets using data from the SHSP dashboards? (TARGET 3) Did the RSC provide individualized regional-specific OP fact sheets to legislators (if requested)?			<input checked="" type="checkbox"/>	1	3	3	100.00%	YES
ASSIGNED TO STATE/RSCs 4E'S FOCUS EDUCATION		DELIVERABLE LINK: OP 2.1 STATE								
		REPORT-OUT: Yes, NELAHSR RSC reviewed the stats infographic, and updated legislator list and sent via email to Representatives Echols, Gadberry, Fisher, Moore, McFarland, Thompson and Turner. Also sent information to Senators Cathy, Jackson, Morris, Womack and Luneau.								
2	30-Jun	DESCRIPTION: Did the RSC follow up with legislators to determine whether any additional information or training is needed, and gauge interest of legislator to speak at a full coalition meeting or OP emphasis area meeting on results of 2025 Traffic Safety Legislation?			<input type="checkbox"/>	0	1	0	0.00%	NO
ASSIGNED TO RSC 4E'S FOCUS EDUCATION		DELIVERABLE LINK:								
		REPORT-OUT:								
3	30-Sep	DESCRIPTION:			<input type="checkbox"/>	0	0	0		
ASSIGNED TO		DELIVERABLE LINK:								
4E'S FOCUS SELECT		REPORT-OUT:								
4	31-Dec	DESCRIPTION: By the end Q4, did the RSC request at least 1 legislator to address the full coalition or OP emphasis area meeting on the results of 2025 Traffic Safety Legislation?			<input type="checkbox"/>	0	1	0	0.00%	NO
ASSIGNED TO RSC 4E'S FOCUS EDUCATION		DELIVERABLE LINK:								
		REPORT-OUT:								
YTD DELIVERABLES:							5	3	60.00%	NO
RATING: SELECT		COMMENTS:								

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Early Progress

21.74%

EDUCATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
2.2	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Include an OP BUPD safety track/or workshop at 4-H U.	Develop and conduct OP BUPD educational training to at least 2 4-H U sessions.			Underway	
	susan@northdelta.org									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: Did state leaders meet with all 9 RSCs and 4-H U leadership to discuss/develop OP BUPD educational training materials for 4-H U sessions?		<input checked="" type="checkbox"/>	1		1	1	100.00%	YES
<u>ASSIGNED TO</u> STATE/RSC <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK: DD_ID_OP_2.2_STATE REPORT-OUT:								
2	30-Jun	DESCRIPTION: Did the state leaders and all 9 RSCs utilize the OP BUPD educational training materials developed during Q1 in at least 2 4-H U educational sessions?		<input type="checkbox"/>	0		2	0	0.00%	NO
<u>ASSIGNED TO</u> STATE/RSC <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK: REPORT-OUT:								
3	30-Sep	DESCRIPTION: Did all participating EA state leaders, and all 9 RSCs debrief to discuss lessons learned, ideas for future tracks, etc. by the end of Q3?		<input type="checkbox"/>	0		1	0	0.00%	NO
<u>ASSIGNED TO</u> STATE/RSC <u>4E'S FOCUS</u> N/A		DELIVERABLE LINK: REPORT-OUT:								
4	31-Dec	DESCRIPTION:		<input type="checkbox"/>	0		0	0		
<u>ASSIGNED TO</u> <u>4E'S FOCUS</u> SELECT		DELIVERABLE LINK: REPORT-OUT:								
YTD DELIVERABLES:					1	1	4	1	25.00%	NO
RATING: SELECT COMMENTS:										

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Early Progress

21.74%

EDUCATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS		
2.3	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Collaborate with various PIO's to share the BUPD initiative.	Number of schools participating in BUPD			Not Started		
	susan@northdelta.org										
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE	
1	31-Mar	DESCRIPTION: (TARGET 1) Did the statewide team meet with the RSC to debrief, and discuss lessons learned, and improvements needed? (TARGET 2) Did the statewide team provide the RSC with the BUPD development and implementation plan by 3-31-25?				<input checked="" type="checkbox"/>	0	2	0	0.00%	NO
<u>ASSIGNED TO</u> STATE <u>4E'S FOCUS</u> N/A		DELIVERABLE LINK: REPORT-OUT:									
2	30-Jun	DESCRIPTION: Did RSC follow the BUPD education and outreach plan for Q2?				<input type="checkbox"/>	0	1	0	0.00%	NO
<u>ASSIGNED TO</u> RSC <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK: REPORT-OUT:									
3	30-Sep	DESCRIPTION: (TARGET 1) Did RSC follow the BUPD education and outreach plan for Q3? (TARGET 2) Did the RSC recruit at least 1 school to participate in BUPD?				<input type="checkbox"/>	0	2	0	0.00%	NO
<u>ASSIGNED TO</u> RSC <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK: REPORT-OUT:									
4	31-Dec	DESCRIPTION: Did RSC follow BUPD education and outreach plan for Q4?				<input type="checkbox"/>	0	1	0	0.00%	NO
<u>ASSIGNED TO</u> STATE/RSC <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK: REPORT-OUT:									
YTD DELIVERABLES:					1	0	6	0	0.00%	NO	
RATING: SELECT		COMMENTS:									

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Early Progress

21.74%

EDUCATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
2.4	Susan Gentry	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Increase statewide OP awareness of the need to educate older drivers.	Number of older drivers outreach opportunitiesw (2 per quarter)	Early Progress			
	Susan@northdelta.org									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the statewide team provide all 9 RSCs access to educational resources concerning older drivers? (TARGET 2) Did the RSC review/suggest edits for older driver educational resource?								
<u>ASSIGNED TO</u> STATE/RSCs <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK: OP 2.4 STATE		<input checked="" type="checkbox"/>	1		2	1	50.00%	NO
		REPORT-OUT:								
2	30-Jun	DESCRIPTION: Did the RSC share the educational resource(s) to at least 2 organizations concerning older drivers?								
<u>ASSIGNED TO</u> RSCs <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK:		<input type="checkbox"/>	0		2	0	0.00%	NO
		REPORT-OUT:								
3	30-Sep	DESCRIPTION: Did the RSC share the educational resource(s) to at least 2 organizations concerning older drivers?								
<u>ASSIGNED TO</u> RSCs <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK:		<input type="checkbox"/>	0		2	0	0.00%	NO
		REPORT-OUT:								
4	31-Dec	DESCRIPTION: Did the RSC share the educational resource(s) to at least 2 organizations concerning older drivers?								
<u>ASSIGNED TO</u> RSCs <u>4E'S FOCUS</u> EDUCATION		DELIVERABLE LINK:		<input type="checkbox"/>	0		2	0	0.00%	NO
		REPORT-OUT:								
YTD DELIVERABLES:				1	1		8	1	12.50%	NO
RATING: SELECT		COMMENTS:								

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Destination **ZERO** DEATHS

“Your Safety, Our Priority”

Understanding the Risks and Factors that may affect driving safety.

- Aging affects everyone differently. It is important to understand how age-related changes impact driving ability. A person's fitness to drive should be determined by performance, not just age
- Reaction time decreases with age.
- Medical conditions and medications can place you at a higher risk of injury.

Safe Driving Tips & Conversation Starters:

- ✓ Daytime & Nighttime Driving
- ✓ Proper Car Fit & Seat Belt Safety
- ✓ Medical Awareness
- ✓ Alternate Transportation Methods

Visit
www.DestinationZeroDeaths.com
and contact your local regional
coordinator for more information.





ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
3.1	Sara Dickerson	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Partner with the LPSTF RC to provide child safety seats and services during Click it or Ticket stationary enforcement.	Number of stationary enforcements conducted and child safety seats distributed.			Not Started	
	Sara.Dickerson@la.gov									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the SHSP RSC Coordinator and LPSTF RC communicate a seat plan distribution and education for the upcoming Click it or Ticket 2025 by March 1, 2025? (TARGET 2) Did the SHSP RSC collaborate with LEL to discuss the LEAs ability to conduct stationary enforcement during Click it or Ticket?			<input type="checkbox"/>	0	2	0	0.00%	NO
ASSIGNED TO STATE/RSC 4E'S FOCUS ENFORCEMENT		DELIVERABLE LINK: REPORT-OUT:								
2	30-Jun	DESCRIPTION: Did the SHSP RSC have LEAs actively participating in the enforcement for the Click It or Ticket Seat Distribution Campaign?			<input type="checkbox"/>	0	1	0	0.00%	NO
ASSIGNED TO RSC 4E'S FOCUS ENFORCEMENT		DELIVERABLE LINK: REPORT-OUT:								
3	30-Sep	DESCRIPTION:			<input type="checkbox"/>	0	0	0		
ASSIGNED TO 4E'S FOCUS SELECT		DELIVERABLE LINK: REPORT-OUT:								
4	31-Dec	DESCRIPTION: (TARGET 1) Was a stationary enforcement event conducted within the region with the distribution of child safety seats by the LPSTF? (TARGET 2) Did the LPSTF provide regional results for Click It or Ticket and if not, did the RSC request the regional results from LPSTF?			<input type="checkbox"/>	0	2	0	0.00%	NO
ASSIGNED TO STATE/RSC 4E'S FOCUS ENFORCEMENT		DELIVERABLE LINK: REPORT-OUT:								
YTD DELIVERABLES:					0	0	5	0	0.00%	NO
RATING: SELECT		COMMENTS:								



DESIRED OUTCOME: Enhanced Data Driven Operations to Support Occupant Protection Coordination, Enforcement, Educational, and Outreach Initiatives

Not Started

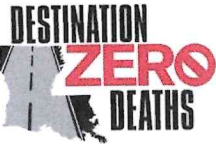
0.00%

OPERATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
4.1		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Provide the RSCs with OP specific regional fatality and suspected serious injury data.	Number of RSC's to receive the OP quarterly update provided by CARTS and SHSP Outreach Coordinator.			Not Started	
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator distribute the OP 2024 QTR 4 update to the RSC? (TARGET 2) Did the RSC share the OP 2024 QTR 4 update that was provided?			<input checked="" type="checkbox"/>	1	2	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A		DELIVERABLE LINK: DD ID OP 4.1 STATE								
		REPORT-OUT:								
2	30-Jun	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator distribute the OP 2025 QTR 1 update to the RSC? (TARGET 2) Did the RSC share the OP 2025 QTR 1 update that was provided?			<input checked="" type="checkbox"/>	0	2	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A		DELIVERABLE LINK:								
		REPORT-OUT:								
3	30-Sep	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator distribute the OP 2025 QTR 2 update to the RSC? (TARGET 2) Did the RSC share the OP 2025 QTR 2 update that was provided?			<input checked="" type="checkbox"/>	0	2	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A		DELIVERABLE LINK:								
		REPORT-OUT:								
4	31-Dec	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator distribute the OP 2025 QTR 3 update to the RSC? (TARGET 2) Did the 9 RSC share the OP 2025 QTR 3 update that was provided? *The OP 2025 QTR 4 update will be distributed in 2026 QTR 1*			<input checked="" type="checkbox"/>	0	2	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A		DELIVERABLE LINK:								
		REPORT-OUT:								
YTD DELIVERABLES:					4	1	8	0	0.00%	NO
RATING: SELECT		COMMENTS:								

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or



DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Early Progress

8.33%

OUTREACH

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
5.1	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Share educational webinars, available trainings, community events, and other traffic safety-related data to promote awareness using the DZD social media platforms on the effects and statistics of occupant protection.	Increase OP awareness among stakeholders via promotional materials, educational webinars, available trainings, and community events to increase engagement on social media platforms.	Not Started				
	susan@northdelta.org										
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: If applicable, document regional initiatives on DZD social media and/or any other outreach platforms.					0	0	0		
ASSIGNED TO		DELIVERABLE LINK:									
RSCs		REPORT-OUT:									
4E'S FOCUS											
EDUCATION											
2	30-Jun	DESCRIPTION: If applicable, document regional initiatives on DZD social media and/or any other outreach platforms.					0	0	0		
ASSIGNED TO		DELIVERABLE LINK:									
RSCs		REPORT-OUT:									
4E'S FOCUS											
EDUCATION											
3	30-Sep	DESCRIPTION: If applicable, document regional initiatives on DZD social media and/or any other outreach platforms.					0	0	0		
ASSIGNED TO		DELIVERABLE LINK:									
RSCs		REPORT-OUT:									
4E'S FOCUS											
EDUCATION											
4	31-Dec	DESCRIPTION: If applicable, document regional initiatives on DZD social media and/or any other outreach platforms throughout the year.					0	1	0	0.00%	NO
ASSIGNED TO		DELIVERABLE LINK:									
RSCs		REPORT-OUT:									
4E'S FOCUS											
EDUCATION											
YTD DELIVERABLES:					0	0		1	0	0.00%	NO
RATING: SELECT		COMMENTS:									

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ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
5.2	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Strengthen existing partnerships by providing assistance to participating OP safety partners.	Strengthen existing OP partnerships by assisting with at least 1 event by Q4.			Not Started	
	susan@northdelta.org									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the RSC identify an existing OP partnership to provide assistance to and if any obstacles were encountered did the RSC reach out to state team for assistance? (TARGET 2) Did the RSC begin discussions with identified OP partner on how to provide assistance?								
<u>ASSIGNED TO</u> STATE/RSCs <u>4E'S FOCUS</u> N/A		DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>		0	2	0	0.00%	NO
2	30-Jun	DESCRIPTION: Did the RSC update and upload distribution lists to DZD Google Drive?								
<u>ASSIGNED TO</u> RSCs <u>4E'S FOCUS</u> N/A		DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>		0	1	0	0.00%	NO
3	30-Sep	DESCRIPTION:								
<u>ASSIGNED TO</u> <u>4E'S FOCUS</u> SELECT		DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>		0	0	0		
4	31-Dec	DESCRIPTION: (TARGET 1) Did the RSC participate in at least 1 event with an identified OP partner by the end of Q4? (TARGET 2) Did all 9 RSCs update and upload distribution lists to DZD Google Drive?								
<u>ASSIGNED TO</u> RSCs <u>4E'S FOCUS</u> N/A		DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>		0	2	0	0.00%	NO
YTD DELIVERABLES:					2	0	5	0	0.00%	NO
RATING: SELECT		COMMENTS:								



DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Early Progress

8.33%

OUTREACH

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS	
5.3	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Actively participate in quarterly meetings conducted by SHSP Outreach Coordinator with PIOs from other related agencies to define, plan, and implement joint messaging projects.	The number of meetings participated in with other agency PIOs. (Goal 1 during Q2).			Not Started	
	Susan@northdelta.org									
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	0	0		
<u>ASSIGNED TO</u> <u>4E'S FOCUS</u> SELECT										
2	30-Jun	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator develop a heart stroke prevention plan with the LPSTF, followed by collaboration with all 9 RSCs, and PIOs from LSP, LHSC, DOH, DOTD, and other relevant agencies for program distribution? (TARGET 2) Did the SHSP Outreach Coordinator share the plan with all 9 RSCs? DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>		0	2	0	0.00%	NO
<u>ASSIGNED TO</u> STATE <u>4E'S FOCUS</u> EDUCATION										
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	0	0		
<u>ASSIGNED TO</u> <u>4E'S FOCUS</u> SELECT										
4	31-Dec	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	0	0		
<u>ASSIGNED TO</u> <u>4E'S FOCUS</u> SELECT										
YTD DELIVERABLES:					1	0	2	0	0.00%	NO
RATING: SELECT		COMMENTS:								



DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Early Progress

8.33%

OUTREACH

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE			STATUS			
5.4	Susan Gentry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Develolp standardized DZD OP RSC Presentation and seek out conferences, youth organizations, agency meetings, etc. for delivery to share our initiative of reducing fatalities and serious injuries and to address behavioral and infrastructure challenges.	Number of DZD Presentations conducted. (Goal 2 by end of Q4).			Underway			
	susan@northdelta.org											
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE		
1	31-Mar	DESCRIPTION: Did the State collaborate with all 9 RSCs to develop DZD OP Presentation?										
ASSIGNED TO		DELIVERABLE LINK: OP 5.4 STATE					<input checked="" type="checkbox"/>	1	1	100.00%	YES	
STATE		REPORT-OUT: 9 RSCs and SHSP Manager met multiple times in person to collaborate, and practice presentation. 9 RSCs and SHSP Manager presented DZD at Louisiana Association of Drug and Specialty Courts in February 2025, and Louisiana Transportation Conference in March 2025.										
4E'S FOCUS												
EDUCATION												
2	30-Jun	DESCRIPTION: Did SHSP Outreach Coordinator coordinate with all 9 RSCs to research possible opportunities to present DZD Presentation?										
ASSIGNED TO		DELIVERABLE LINK:					<input checked="" type="checkbox"/>	0	1	0	0.00%	NO
STATE		REPORT-OUT:										
4E'S FOCUS												
EDUCATION												
3	30-Sep	DESCRIPTION:										
ASSIGNED TO		DELIVERABLE LINK:					<input type="checkbox"/>	0	0	0		
4E'S FOCUS		REPORT-OUT:										
SELECT												
4	31-Dec	DESCRIPTION: Did the State and RSC conduct at least 2 DZD Presentations by the end of Q4?										
ASSIGNED TO		DELIVERABLE LINK:					<input type="checkbox"/>	0	2	0	0.00%	NO
STATE		REPORT-OUT:										
4E'S FOCUS												
EDUCATION												
YTD DELIVERABLES:							2	1	4	1	25.00%	NO
RATING: SELECT		COMMENTS:										

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